

Informative day of CROSS-disciplinary network for research excellence in Regenerative Economy Innovation eco-Systems – CROSS-REIS, Program Horizon Europe

June 25, 2025, at 10:00 AM

University of Rijeka, Faculty of Economics and Business, Annex Hall

PROGRAM

10:00 – 10:15 Welcome Speech by the Project Leader

Assoc. Prof. Saša Čegar, PhD, Vice Dean for Internationalization and Sustainable Development

10:15 – 10:35 “Regenerative Digital Transition: Challenge or Opportunity”

Prof. Dragan Čišić, PhD, Faculty of Economics and Business, University of Rijeka

10:35 – 11:35 Panel Discussion: “The Role of Digital Transformation in Sustainable Urban Development”

Panelists:

- Marin Bezić, Infobip
- Damir Medved, EDIH Adria (European Digital Innovation Hub), University of Rijeka
- Full professor Dragan Čišić, PhD, Faculty of Economics and Business, University of Rijeka
- Francesca Gržinić Kuljanac, City of Opatija

Moderator:

Assoc. Prof. Saša Čegar, PhD, Faculty of Economics and Business, University of Rijeka

11.35 – 11.45 Concluding Remarks